
ENVIRONMENTAL SCAN OF FUNDING FOR YOUR COMMUNITY- ENGAGED RESEARCH

-OR- LOOKING FOR FUNDS IN ALL THE RIGHT PLACES

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OBJECTIVES

1. Determine different funding sources available for community-engaged research
2. Understand how to find funding sources
3. Get a feel for determining what funding source is right for your work

WHY THIS TOPIC?

(For our purposes) **Environmental scanning** is a process that systematically surveys and interprets relevant data to identify external opportunities.

- Timely for your Tier III work and deliverables
 - A list of funders and proposal opportunities appropriate for your CER question will be due in January of 2017
- Essential grantsmanship skill



WHAT KIND OF FUNDING IS OUT THERE?

OBJECTIVE 1



DIFFERENT CATEGORIES OF FUNDING

Grant-making foundations

- e.g. Bill and Melinda Gates Foundation

Non-profit/professional associations

- e.g. American Heart Association

Government/academic

- e.g. National Institutes of Health

Databases

- e.g. GrantSpace
- Free *and* unpaid
- May be specific to any of the above categories

Pointers on **how** to engage these sources next...



HOW DO YOU LOOK FOR FUNDING?

OBJECTIVE 2



FROM GRANT-MAKING FOUNDATIONS?

- **Research** the grantmaker and **build relationships**
- Consult the following:
 - Grantmaker's website
 - News sources, local media
 - Internet searches
 - Your own network of peers and colleagues
- Use the internet to search your topic and the word "foundation"
- Remember there are multiple different kinds of grant-making foundations: independent, corporate, issue-specific and other local and national foundations

FROM NON-PROFIT AND PROFESSIONAL ASSOCIATIONS?

- **Research** the non-profit/association and **build relationships**
- Align your project with an association that shares your **project vision**
- Consider how the relationship can be **mutually beneficial**. What does your project have to offer?
- Tap into a network of organizations
- Attend events funders attend

FROM GOVERNMENT FUNDED OPPORTUNITIES?

- Consult someone who has the funding you're seeking
- Understand the funding restrictions/parameters
- Contact program officers

FROM DATABASE SOURCES?

- Keep it simple
 - For example, if you're looking for money to provide housing for the homeless, first search for "housing" and screen the results. For the second search, type in "homeless" and again screen the results, eliminating duplicate funders found in the first search.
- In your search, exclude foundations that don't accept unsolicited grant proposals to save time

LET THE INTERNET DO THE WORK

- Set Up Google Alerts on your health topic
 - <https://www.google.com/alerts>
- Sign up for Society & Association Newsletters
- Subscribe to funder blogs

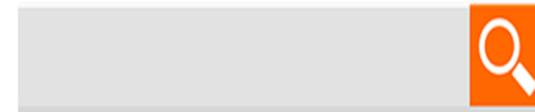
SEEK OUT THE FOLLOWING



Institutions



Peer and colleague
networks



Internet searches

TRACKING MULTIPLE POTENTIAL FUNDERS

Funder	Initial Approach	Deadline	Average Range of Funding	Anticipated Notification Date	Date Submitted	Status	Outcome

This table available as a worksheet or Excel for download on CFPHESpace.org, with this webinar recording.



HOW DO YOU KNOW THE FUNDER IS THE RIGHT FIT?

OBJECTIVE 3



IS IT A GOOD FIT?

- Look at institute **mission statements**
- Scan **funded applications**
- Contact **program officers** in institutes that best match your research interests
- Keep your **long-term** plan in mind
- Not all funding is right for your project, that's okay!

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- The partnership as a whole should be contributing
 - Assign tasks of specific searchers according to the specific sources of funding
 - Research nomenclature that specific funders may require (ex: PCORI Nomenclature)
 - Teams bring back to the partnership to report findings
 - Report your work in your Quarterly Report

BRING IT BACK TO P2P



QUESTIONS? COMMENTS?

THANK YOU!

