

Colorado Foundation
for Public Health and
the Environment

2012 Annual Report



Public Health is Everyone's Business





CFPHE | 2012

Innovative.

Active.

Engaged.

The Colorado Foundation for Public Health and the Environment works with people and organizations to develop and manage projects to improve the public's health and the environment in Colorado and the Rocky Mountain region.

Our Services

Fiscal and Administrative Services: we manage funding and accounting details of projects for a small overhead charge.

Grant Filing Assistance: we navigate the online grants process with federal agencies through our membership with grants.gov and help to identify funding opportunities through the Colorado Bids process.

Consultation: we help agencies overcome the challenges associated with starting, maintaining and monitoring diverse public health and environmental projects, through the expertise of the CFPHE Board members and staff.

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2012 Board of Directors & Staff

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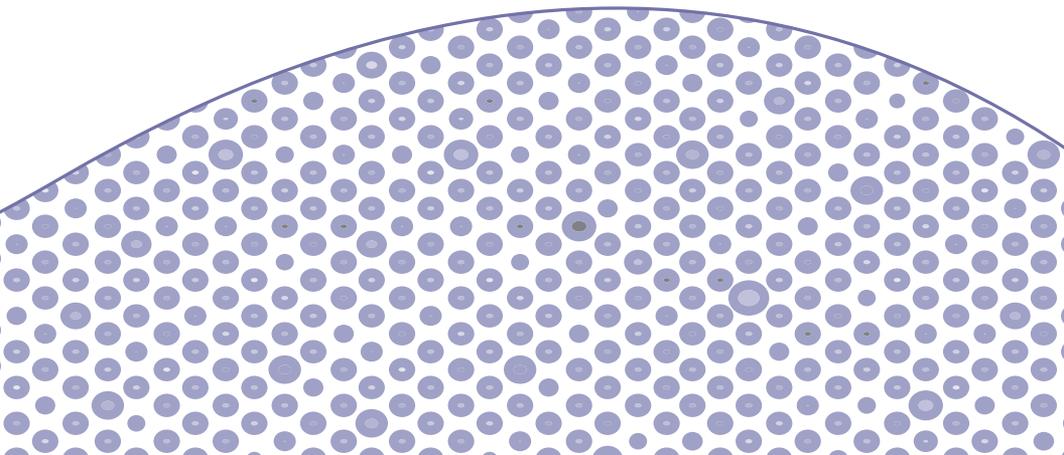
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*Joined CFPHE in 2013



Our Work

The Colorado Foundation for Public Health and the Environment (CFPHE) is a nonprofit 501 (c) (3) corporation, formed in 1993, providing fiscal administration as well as professional and technical consultation to organizations, collaborations and individuals seeking to promote and improve the health of Coloradans and the environments in which they live, learn, work and play. We provide guidance and support to numerous agencies to develop, plan, fund, manage and evaluate creative and potentially valuable projects and programs. We endeavor to connect public and private organizations and the grantmakers that support them while helping agencies to:

- reduce disease, disability and premature death from preventable causes;
- mobilize community resources;
- assist in the development and implementation of public health programs and projects;
- partner with interested organizations in the development of health policies, studies and public education; and
- offer administrative services for activities related to CFPHE's purpose, including account management, funds distribution for grants and research, and scholarships in the fields of health and the environment.

The scope of activities supported by CFPHE in 2012 spans the field of public and environmental health, cancer, women's health, and public health leadership. We accept qualified partners into our corporate and legal structure and by doing so accept legal and fiduciary responsibility for finances and program activities. By providing infrastructure and services, we enable individuals and agencies to focus their time and energy on their work.

" Having CFPHE as a partner is an innovative solution to practical matters of obtaining services, contracting, and check writing that enables our university-community partnership to thrive." ~ Larry Green, MD

The Colorado Foundation for Public Health and the Environment is the fiscal and administrative home for a wide variety of individuals and organizations through various projects and programs.

PROJECTS receive fiscal and administrative services, which allow the individuals who are implementing these projects to gain access to funding opportunities and other resources that are available to 501(c)(3) organizations. Projects are typically limited in scope and duration and require minimal involvement from CFPHE other than disbursing, managing and safeguarding funds.

PROGRAMS receive fiscal and administrative services, but necessitate a greater level of strategic involvement from CFPHE. These programs hold stable places in Colorado's public health landscape and rely on CFPHE to provide long-term resources and support. In turn, programs have greater accountability to the CFPHE Board of Directors.

In all cases, CFPHE helps new and growing organizations and partnerships that are acting in a nonprofit manner, but lack the organizational structures to manage funds related to their efforts. You can learn more about all of our projects and programs at www.cfphe.org.



The Colorado Prevention Alliance (CPA) is a CFPHE project that was developed in response to frustrations expressed by health plans, community stakeholders, employers, and public health leaders concerning the limitations of infrequent and passive meetings intended to promote prevention in a collective manner. What makes CPA unique is the collaboration of several industry competitors coming together to advance healthcare delivery and outcome in Colorado. The CPA believes that meaningful, sustainable progress in health prevention can be achieved by bringing interested stakeholders together on a frequent and consistent basis to create collaborative interventions and strategies.

A corollary to this was a growing awareness that a divide between public and private health plans was resulting in many lost opportunities for leveraging scarce resources. Support for prevention created an opportunity to bridge that divide. After two years of planning, the CPA formalized its structure in 2011; with a mission to expand the culture of health in Colorado beyond chronic disease management to encompass prevention. Members of the CPA include healthcare leaders from a wide variety of backgrounds and expertise such as health care insurers, state public health leaders, business organizations, and leading nongovernmental stakeholders.

CPA's objective is to leverage the knowledge and resources of individual health plans and other large health systems encouraging preventive health and medical screening behaviors throughout Colorado. The CPA has a Steering Committee to provide fiscal and project oversight and, after an extensive data review among its membership, has created three working groups to develop action plans for CPA work in the areas of obesity, childhood immunizations and cancer screenings.



Funding: Kaiser Family Foundation; Colorado Health Foundation; Colorado Department of Public Health and Environment

The CPA supports the use of an integrated and coordinated approach to reducing chronic disease incidence, morbidity, and mortality through prevention, early detection and treatment. The benefits of the CPA collaborative approach are:

- **the ability to plan and implement comprehensive, evidence-based interventions that integrate multiple programs, organizations, and multiple sectors;**
- **the ability to identify gaps across entities to help prioritize actions;**
- **the elimination of duplication to increase efficiency;**
- **the reallocation of existing and identification of new resources to address gaps; and**
- **speaking with one voice.**

2012 PROJECTS

Building Public Will to Achieve Access to Health

Funding Source: The Colorado Trust

Description: The Building Public Will project was funded to inform the creation of an integrated marketing campaign to promote access to healthcare in the Latino Community and to train physicians, in partnership with the Colorado Medical Society, to champion health access.

Center for Healthy Living

Funding Source: Various

Description: The Center for Healthy Living is a collaboration with the Colorado Department of Public Health and the Environment to house resources for various public health activities.

Colorado Clinical & Translational Sciences Institute Community Engagement Core

Funding Source: National Center for Advancing Translational Sciences, National Institute of Health

Description: The Colorado Clinical and Translational Sciences Institute (CCTSI) is a collaborative enterprise between University of Colorado Denver, University of Colorado at Boulder, Colorado State University, six affiliated hospitals and health care organizations, and multiple community organizations with a goal to accelerate the translation of research discoveries into improved patient care and public health.

Colorado LGBT Health Coalition

Funding Source: The Colorado Trust

Description: In partnership with the Colorado Department of Public Health and the Environment and One Colorado, a coalition will be convened to focus on the health of Lesbian, Gay, Bisexual and Transgender Colorado communities.

Colorado Tobacco Sales Age-Control Program

Funding: Colorado Division of Behavioral Health

Description: The Tobacco Sales Age-Control Program monitors and supports compliance and enforcement of laws related to under-age tobacco sales and coordinates interagency compliance with federal regulations.

CREA Results Partnership

Funding Source: AARP, Susan G. Komen Denver Foundation

Description: This public-private partnership focuses on recruiting, training and employing Promotores de Salud/Community Health Workers as a bridge between health care providers and the community.

Encrucijada: Sin Salud, No Hay Nada (Crossroads: Without Health, There Is Nothing)

Funding: The Colorado Health Foundation

Description: The Encrucijada project is a telenovela focused on communicating the value of public health insurance to Spanish speaking parents, including information

about how to apply for CHP+ and Medicaid, and about a variety of chronic disease issues that disproportionately affect the Hispanic community.

Farm to School Task Force

Funding Source(s): The Colorado Health Foundation; National Network of Public Health Institutes; Gates Family Foundation

Description: The Colorado Farm to School Task Force was created to bring healthy, fresh, local food to K-12 students in Colorado.

Public Health Training Center Collaborative

Funding Source: Health Resources and Services Administration (HRSA) via the Colorado School of Public Health

Description: The Public Health Training Center Collaborative delivers ongoing training and support in peer coaching and mentoring to local health agencies, and funds writers and videographers to collect and produce an ongoing series of case studies in leadership in Colorado.

Rocky Mountain Public Health Education Consortium

Funding: Membership and Training Fees

Description: The Rocky Mountain Public Health Education Consortium is a multi-state entity whose mission is to develop and implement a regional collaboration of university faculty and state agency Maternal and Child Health programs to improve the health status of and eliminate health disparities among women, children and families, including those with special health care needs.

Study to Explore Early Development ("SEED")

Funding: Colorado Department of Public Health and Environment; Centers for Disease Control and Prevention

Description: The Colorado Department of Public Health and Environment (CDPHE) is one of six sites funded by the Centers for Disease Control and Prevention (CDC) to conduct a research study to investigate the risk factors and causes of Autism Spectrum Disorders.

Systems of Care Initiative (SOCI)

Funding Source(s): Poudre Valley Hospital Foundation

Description: Committed to develop community-based programs to foster improved healthcare and patient satisfaction while helping to control healthcare costs in the Northern Colorado region.

Think About It!

Funding: COPIC

Description: Think About It Colorado is a public awareness campaign designed to spark a statewide conversation about patient safety while driving reform in this critical area.



PROGRAMS

CFPHE provides programs with fiscal and administrative services as well as high level strategic support. Programs hold stable places in Colorado's public health landscape and rely on CFPHE to provide long-term resources and support. In turn, programs have greater accountability to the CFPHE Board of Directors. In 2012, the Foundation has two programs - the Regional Institute for Health and Environmental Leadership (RIHEL) and the Colorado Cancer Coalition (CCC).

The Regional Institute for Health and Environmental Leadership (RIHEL) is the CDC-supported regional leadership institute for Colorado, Wyoming and New Mexico.

RIHEL provides leadership training and other professional development experiences for the public health, environmental health and environmental professionals in the region. The mission of the Regional Institute for Health and Environmental Leadership is to develop and connect leaders who work collaboratively in diverse sectors and communities to create and sustain the health and well-being of people and the environment. The goals of the Institute are to:



- **Develop Leaders:** Enhance and develop leadership training in the Rocky Mountain Region.
- **Connect People:** Build upon and foster a diverse and multi-disciplinary Institute network among fellows, alumni, Board members, other health and environment professionals and the community.
- **Influence People to Create Better Health and Environments:** Address the health and environmental challenges of diverse communities through a portfolio of resources and activities (fellows, alumni, projects, existing and new programs, etc.)
- **Sustain the Institute:** Provide the people and financial resources to assure the continuation of the Institute and its mission.

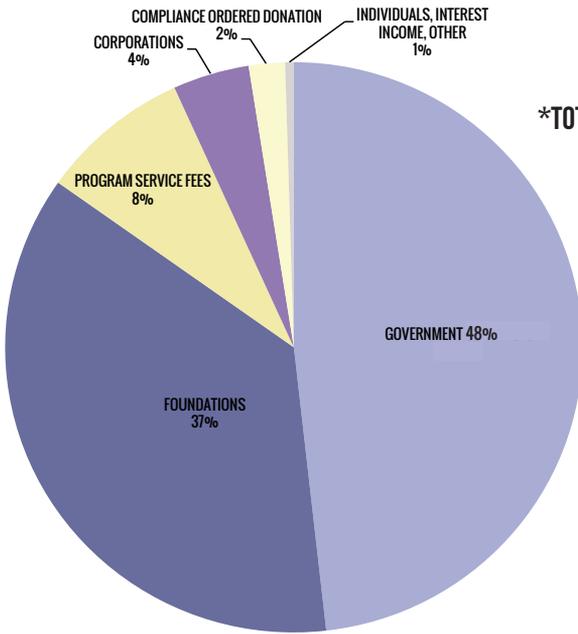
With more than 500 graduates of its flagship Advanced Leadership Training Program, RIHEL is also an association of vibrant, forward-looking professionals dedicated to the health and environment of our region.

The Colorado Cancer Coalition (CCC) is a gathering of organizations and individuals dedicated to achieving increased prevention, research, early detection and improved treatment of cancer for all Coloradans in the coming decade. Coalition activities include:

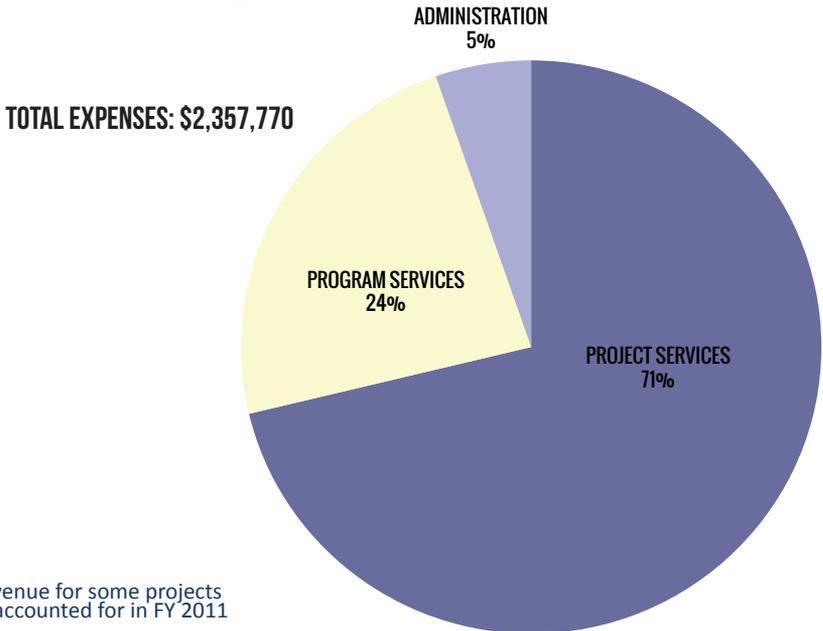


- **Colorado Cancer Plan** – The 2015 Cancer Plan is intended as an essential tool for communities to create and implement activities that will alleviate the burden of cancer throughout Colorado. For more information, go to: coloradocancerplan.org.
- **Breast Cancer Resource Directory** – The Colorado Breast Cancer Resource Directory is published annually by CCC and its Colorado Breast Cancer Task Force as a guide to support resources for breast cancer patients, caregivers and health care providers in Colorado. To view the statewide directory, go to: breastcancercolorado.org.
- **Breast and Women’s Reproductive Cancers Fund** - The BWRC Fund is part of the Checkoff Colorado, a voluntary check-off program on the Colorado Income Tax Form. Check-off dollars are utilized to expand existing education and improve early detection, screening, treatment, and quality of life services throughout Colorado. For more information, go to: coloradocancercheckoff.org.

2012 FINANCIALS



***TOTAL REVENUE: \$1,482,023**



TOTAL EXPENSES: \$2,357,770

*Revenue for some projects was accounted for in FY 2011

ASSETS

CASH AND CASH EQUIVALENTS - UNRESTRICTED	\$265,156
CASH AND CASH EQUIVALENTS - BOARD DESIGNATED FOR PROGRAMS AND PROJECTS	\$369,520
CASH AND CASH EQUIVALENTS - TEMPORARILY RESTRICTED	\$492,840
CONTRACTS RECEIVABLE	\$68,672
GRANTS RECEIVABLE - TEMPORARILY RESTRICTED	\$74,180
PREPAID EXPENSES	\$1,455

TOTAL ASSETS **\$1,271,823**

LIABILITIES & NET ASSETS

ACCOUNTS PAYABLE - BOARD DESIGNATED FOR PROGRAMS AND PROJECTS	\$20,702
PAYROLL LIABILITIES	\$13,221
DEFERRED CONTRACT REVENUE	\$4,722

TOTAL LIABILITIES **\$38,645**

NET ASSETS

	UNRESTRICTED
OPERATING	\$296,638
BOARD DESIGNATED FOR PROGRAMS AND PROJECTS	\$369,520
TEMPORARILY RESTRICTED	\$567,020

TOTAL NET ASSETS **\$1,233,178**

TOTAL LIABILITIES & NET ASSETS

\$1,271,823

CONTRIBUTORS

The Colorado Foundation for Public Health and the Environment would like to thank the following contributors to our Projects and Programs in 2012:

- * American Cancer Society
- * Amy S. Bechtum
- * Annette M. Jewell
- * Anthem Blue Cross Blue Shield
- * AORN
- * Brent Eley Foundation
- * Bridgette Walters
- * C.M. Walker & M.B. Fontenot
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- * Carla Serlin King
- * Centura Health
- * Chris and Melanie Bosselman
- * Colorado Access
- * Colorado Cancer Research Program
- * Colorado Department of Public Health and Environment
- * Colorado Patient Safety Coalition
- * COPIC Medical Foundation
- * Creston J Walker Foundation
- * Deborah Darnell
- * Debra Thomas & Brenda Handy
- * DownEast Basics
- * EnCana Cares (USA) Foundation
- * Exempla Healthcare
- * Feisty Fit Femalies
- * Generations Cancer Foundation
- * Guadalupe Torres
- * HealthONE
- * Heroes Forever
- * Holland & Hart
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- * Leanne Jeffers
- * Leukemia & Lymphoma Society
- * Levinson & Associates
- * Lynne Robertson
- * Make A Wish
- * Marc Jr. Foundation
- * Martha Tenney & Ken Malcolm
- * Mary & J. Stephen Phillips
- * Massage Works Healing Center
- * McKaila J. Steffes Foundation
- * Michael P. Williamson
- * Miracle Party Foundation
- * Morgan Adams Foundation

- * My-Healing-Place
- * MYLIFELINE.ORG
- * Nancy Beegle
- * National Network of Public Health Institutes
- * Porter Adventist Hospital
- * Poudre Valley Health System
- * Raymond Wentz Foundation
- * RC Horowitz & Company, Inc.
- * Rebekah Assmebly, Inc.
- * Red Rocks Cancer Center
- * Rita L. & Anthony G. McCoy
- * Roberto Mauricio Palacio
- * Rocky Mountain Children's Health Foundation
- * Ronald McDonald House Charities of Denver, Inc.
- * Roundup River Ranch
- * Running Guru
- * Sabrina Wright-Hobart
- * Sandra M. De Santo & Shannon D. Mortensen
- * Sara E. Miller
- * Shannon & Mark McMillan
- * Starlight Children's Foundation
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- * Tance Walker
- * Tanner Seebaum Foundation

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- * The Colorado Health Foundation
- * The Colorado Trust
- * The Denver Foundation
- * The Gabby Krause Foundation
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- * University of Colorado; Center for Public Health Practice Colorado School of Public Health
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- * WAPIYAPI
- * Wendy Newman
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