



For public health innovation

2016 Annual Report

The idea to rebrand our organization started long before 2016, but this year was where we made a commitment to do the soul searching and investigation needed to make it happen.

Our old name (the long, flowing “Colorado Foundation for Public Health and the Environment”) fit us well over the past 24 years, but after growing and adapting and finding our niche in the public health world, we found ourselves explaining more about who we weren’t (“Sorry, we’re not actually the health department.”) and not about who we are. We wanted a new name, vision, and mission that could help us continue to grow and change. And we only had inklings then of just how much we would grow in 2016.

2016

FISCAL & ADMINISTRATIVE PARTNERSHIPS

We expanded our fiscal and administrative partnerships in 2016. One key example is The Colorado Cancer Coalition, a project dedicated to achieving increased prevention, research, early detection and improved treatment of cancer for all Coloradans in the coming decade. We picked up our partnership with them in May of 2016.

FINANCE TEAM

In order to be a great administrative and fiscal partner to so many of our projects, we need a finance team that runs effectively and efficiently, but also understands the complex issues that we run into every day in our work. Our finance manager William Ryszkowski joined us early in the year, and during the summer we hired David Hughes as our CFO. Together they became our dynamic finance duo!

COLORADO CLINICAL AND TRANSLATIONAL SCIENCES INSTITUTE

In 2016, we continued our partnership with CCTSI, which seeks to translate research discoveries into improved patient care and public health more quickly within our communities—with the ultimate goal of reducing health disparities in the Rocky Mountain Region. Early in the year we hired Nancy Jennings, who lent her skills to the CCTSI’s Community Research Liaison (CRL) program, where she continues to develop our cross-sector workforce. Later, Courtney Fultineer joined us to manage the grantees of CCTSI’s Community Engagement (CE) Pilot Grants Program.

PATIENT CENTERED OUTCOMES RESEARCH INSTITUTE (PCORI) PIPELINE TO PROPOSAL (P2P)

We experienced expansion in PCORI P2P, one of our largest programs. In 2013, Trailhead had become the first Pipeline Award Program Office (PAPO) for P2P. By 2016, the program had expanded to include four other PAPOs nationwide. Trailhead expanded accordingly to take on the additional volume of awardees. While most of our new hires worked on P2P in some way or another, Justine Sunshine and Kevin Werner were brought on to dedicate the majority of their time to the program.

EVIDENCENOW SOUTHWEST (ENSW)

In 2016, our work with the ENSW program was just starting to really ramp up. ENSW was designed to help small and mid-sized primary care practices that are focused on improving the prevention and treatment of cardiovascular risk. In March 2016, we brought on Teri Spector as a part-time Program Manager to work with the Practice Transformation Organizations (PTOs) for ENSW. Later in the year, Ben Robb joined us to provide support to ENSW’s Regional Health Connector program.

By the end of 2016, we had come so far from where we had begun.

We’d nearly doubled our staff in a single year, taken on new projects and expanded old ones, and discovered who we were as an organization. By the end of the year, we were ready to open up 2017 with our brand new name: Trailhead Institute.

2017



Welcome to the Trail!
David Hughes
William Ryszkowski

Nancy Jennings
Ben Robb
Teri Spector

Kevin Werner
Courtney Fultineer
Justine Sunshine



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Financials

ASSETS

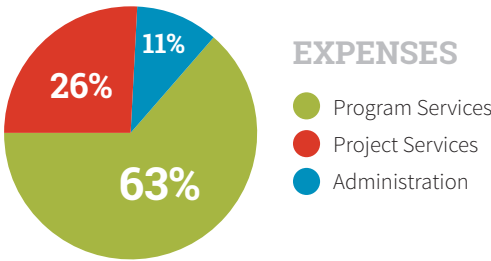
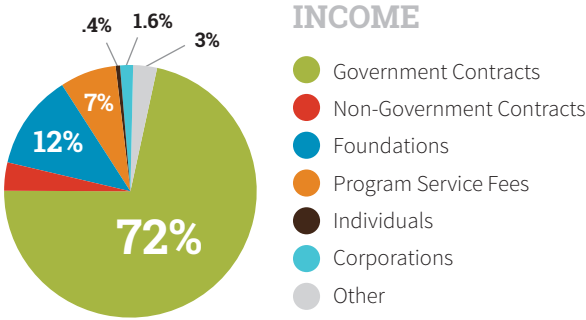
Cash & Cash Equivalents - <i>unrestricted</i>	636,063
Cash & Cash Equivalents - <i>temporarily restricted</i>	333,307
Contracts Receivable	438,901
Grants Receivable - <i>temporarily restricted</i>	70,000
Prepaid Expenses	15,993
Property & Equipment	17,258
TOTAL ASSETS	1,511,522

LIABILITIES & NET ASSETS

Accounts Payable	126,433
Payroll Liabilities	16,086
Due to Others	1,147
Deferred Contract Revenue	387
TOTAL LIABILITIES	144,053

NET ASSETS

Unrestricted	
Operating	964,162
Temporarily Restricted	403,307
TOTAL NET ASSETS	1,367,469
TOTAL LIABILITIES & NET ASSETS	1,511,522



2016 Contributors

Access Management Services LLC
Adams County Housing Authority
Adams County School District
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AmazonSmile
American Diabetes Association
Amy Berger
Ana Brown-Cohen
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Colorado Association of Local
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