

2018 Annual Report

2018 was a year of new beginnings and fond farewells as Trailhead saw our largest financial year to date and said goodbye after 10 years to our CEO, Sara Miller. These milestones gave us an opportunity to reflect on where we've been and where we hope to go. Through transition, we seek to build on what works, improve what doesn't and create what's needed. That's our role as a public health institute. In 2018, Trailhead remains committed to supporting the innovation and collaboration needed to ensure that everyone has an opportunity to be healthy and live in a healthy environment.

### ADMINISTRATIVE PARTNERSHIP PROGRAM (APP)

2018

2018 marked a pivotal year for our fiscal and administrative partnerships, including the development of key strategic goals for this work and the expansion of our staff APP team. We designed a white paper outlining the principles and process of this Program, coming in 2019, and strengthened the infrastructure to better accommodate growth. A few new Administrative Partners who came onboard in 2018 include:

**The Colorado Blueprint to End Hunger:** a multi-year plan to end hunger for all Coloradans. With funding from the Colorado Health Foundation, the Blueprint was developed by individuals and organizations from across the state who are working on or experiencing hunger in their own homes and communities.

Walk2Connect: an innovative worker-owned cooperative that envisions strong, resilient, and healthy communities rooted in connection to others, the places they call their own and to themselves. Through connection-focused walking, communities become resilient voices that advance what's important to them, based on walkable community design and their pedestrian experience.

### YOUTH SEXUAL HEALTH PROGRAM

In September 2017, Colorado Youth Matter (CYM), the state's leading nonprofit dedicated to youth sexual health, announced that it would be closing its doors in December. Trailhead Institute was selected as the recipient of CYM's assets and in January 2018, initiated a collaborative process by conducting an environmental scan to examine and identify gaps in the field of youth sexual health.

The results of the scan indicated the need for a trusted, centralized, multi-sector resource for youth sexual health, education and resources across Colorado as a way to connect initiatives, dismantle silos, and build seamless synergy across health topics. Trailhead is helping to fill this need by focusing on the following priorities through its youth sexual health programming:

• Statewide access to comprehensive sex ed program implementation, through housing the Working to Institutionalize Sex Ed (WISE) initiative

• Statewide coordination and partnership-building, through web hosting of the youth sexual health mapping resource and facilitation of the Youth Sexual Health Alliance

### PATIENT CENTERED OUTCOMES RESEARCH INSTITUTE (PCORI) PIPELINE TO PROPOSAL (P2P)

2019 This was the last ("sunset") year for the P2P Program and to guide the process, PCORI made Trailhead the sole Program Office for the country. This shift led to the need to hire additional, short term staff and to adjust the scope of our work from expansive technical assistance and training to also extensive fiscal support and contract monitoring. Trailhead expects this program to fully sunset in early 2019.

# COLORADO CLINICAL AND TRANSLATIONAL SCIENCES INSTITUTE (CCTSI)

In 2018, Trailhead continued our partnership with CCTSI, which seeks to efficiently and quickly translate research discoveries into improved patient care and public health outcomes within our communities, with the ultimate goal of reducing health disparities in the Rocky Mountain Region. s a public health institute rooted in collaboration and innovation, we know this partnership will remain a staple at Trailhead for years to come.

### EVIDENCE**NOW** SOUTHWEST (ENSW)

ENSW was designed to help small and mid-sized primary care practices that are focused on improving the prevention and treatment of cardiovascular risk. In 2018, our work with the ENSW program moved into the "no cost extension" year of funding from the Agency for Healthcare Research and Quality (AHRQ). This meant that ENSW funding for Regional Health Connectors (RHCs) ended in mid-2018. Trailhead combined forces with our partner, Colorado Health Institute, to implement the statewide Regional Health Connector Workforce. We will continue to support considerations for sustainability of the RHC workforce into 2019.

These are the highlights of a year filled with transition, replete with exciting welcomes and sad farewells to staff and programs, old and new. We look forward to working with our partners and communities to see what's possible for Trailhead as an organization and for the fields of public and environmental health into 2019.



## **Board of Directors**

#### **EXECUTIVE COMMITTEE**

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**Melvin E. Bush |** CIC President, Insurance Design & Placement, Inc.

**Lucille Campbell** CEO, Affinity Consulting Services

### **Trailhead Staff**

Nikki Cimino | Operations Manager Holly Coleman | Program Director Laura Don | Regional Health Connector Patricia Dwyer | Chief Finance Officer Courtney Fultineer | Senior Program Manager Denise Gilford | Staff Accountant Nancy Griffith | Program Manager Tristen Hall | Program Manager Kyla Hoskins | Program Director David Hughes | Chief Finance Officer Ruth Isoz | Program Manager Nancy Jennings | Senior Program Manager Sarah Lampe | Interim Chief Executive Officer Dillion Loaiza | Finance Manager Sara Miller | Chief Executive Officer Lisa Olcese | Interim Chief Operating Officer

Tyler Payne | Contracts Administrator

**Thomas S. Dunlop |** MPH, REHS President, Dunlop Environmental Consulting, Inc., Private Environmental Consultant

**Thomas Gonzales |** MPH, REHS Deputy Directory, El Paso County Public Health

Kathy Irene Kennedy | DrPH, MA Director, Regional Institute for Health and Environmental Leadership

Jeanne Nicholson | MS RN Retired Public Health Nurse

**Thomas M. Vernon |** MD Former Executive Director, Colorado Dept. of Public Health & Environment

Lawrence Volmert | JD Retired Counsel

Benjamin Robb | Program Manager William Ryszkowski | Finance Manager Tyler Shirey | Finance Coordinator Melanie Smith | Program Manager Teri Spector | Program Director Andrew Stricker | Senior Project Coordinator Justine Sunshine | Program Director Adrienne Wall | Program Manager Kevin Werner | Program Manager

#### **Affiliate Employees**

Jaime Cabrera | Executive Director, Colorado Perinatal Care Quality Collaborative

**Michelle Deland |** *Regional Planner, North Central Regional Health Care Coalition* 

**Ruby Peel** | *Program Coordinator, Regional Institute* for Health and Environmental Leadership



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## **Financials**

### ASSETS

TOTAL ASSETS \$3,413,429
Property and equipment118,924
Prepaid expenses21,219
Grants receivable - <i>temporarily restricted</i>
Contracts receivable
Due from others1,623
Cash and cash equivalents1,413,847

#### LIABILITIES AND NET ASSETS

Accounts payable\$64,01	8
Payroll liabilities17,22	1
Copies Lease obligation17,94	8
TOTAL LIABILITIES \$99,18	7

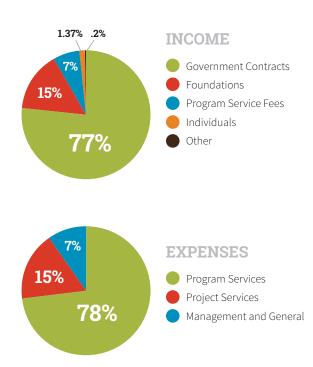
#### **NET ASSETS**

Unrestricted
Without donor restrictions - undesignated 1,639,264
With donor restrictions1,674,978
TOTAL NET ASSETS \$3,314,242
TOTAL LIABILITIES AND NET ASSETS \$3,413,429

## 2018 Contributors

American Cancer Society Affinity Consulting Services LLC Albert Esparsen Allison S Majure Anne Stern Arthur Davidson B.V. Okane C.M. Walker & M.B. Fontenot Carol Stamm Celia Gerard Charles Breaux Jr. Charles Giarratana Christopher Stewart Colin Rule Colorado Department of Public Health and the Environment Colorado Rockies Baseball Club Colorado School of Public Health Colorado Youth Matter Community First Foundation Community Shares of Colorado Delta Dental of Colorado Dennis Gallagher Diane Simpson Donald & Christine Billings E Todd Savage Edward Collins Elizabeth Scherer Elvira Maxwell EnCana Cares (USA) Foundation Fairfield County's Community Foundation

Flora Coney Glenda Barry Gretchen Armijo Grove Foundation Herbert Sturz James and Michelle Reesman Janice Jarrett Jennifer Stachelski Jessica Greco Jessica Millner JoAnn Pegues Joy Burnett Karen Hillhouse Kathleen Davis Kathryn Roberts Kelly McCracken Kendra Hossfeld Kenny Gregerson Kerri Brown, DK McCallum, Albertsen Kimberly Boyd Laura Mai Lucille Campbell M.O. Ross Mary Davis Mary McNeil Jones MDH Law Group LLC Michael & Julie Eber Michael Morris Mile High United Way Network for Good



Open Plan Consultants, LLC Patricia Carmody PayPal PhRMA Root Cause Coalition Rose Community Foundation Rudy's Texas Bar-b-q, LLC Sara Miller Shannon & Mark McMillan State of Colorado Strider Sports Suman S. Morarka Sun Foundation Susan G Komen Foundation Swift Wings Foundation Tanya Lewis Temple Hoyne Buell Foundation The Benevity Community Impact Fund The Colorado Health Foundation The Denver Foundation Tom and Janna Kowalski TRUIST US Department of Health and Human Services Victoria Ayers Victoria Seligman Viola Garlington Vivian Beanum Walter Benson Vernon

